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Express Mail No. ET395215841US

Docket No.1535-001

Assistant Commissioner for Patents  
Washington, D.C. 20231



**NEW APPLICATION TRANSMITTAL**

Transmitted herewith for filing is the non-provisional patent application of Robert Andrew Byers, Jr. of Thousand Oaks, California; Dan Pearson of El Segundo, California; Mark Conner of Northridge, California; and Jennifer Hamilton of Canyon Country, California; for an invention titled USER-SPECIFIC METHOD OF SELLING PRODUCTS, COMPUTER PROGRAM PRODUCT, AND SYSTEM FOR PERFORMING THE SAME. This application is an original application.

Papers enclosed are:

Patent application including:

31 pages of specification

42 claims

1 page of abstract

7 sheets of informal drawings

Additional papers enclosed are:

Express Mail Certificate

Postcard

Missing Parts are:

Declaration of Small Entity Status

Declaration and Power of Attorney

Application filing fee

Respectfully submitted,

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Date of Deposit June 27, 2001

Patent application including:  
 31 pages of specification  
 42 claims  
 .1 page of abstract  
 7 sheets of informal drawings  
 New Application Transmittal  
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are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

  
Michael J. Persson